



K. J. Somaiya Institute of Technology

Along with



Indian Society for Technical Education

Presents

RENAISSANCE

ANNUAL TECH FEST

2025-2026



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ABOUT COLLEGE



- K. J. Somaiya Institute of Technology was established by the Somaiya Trust in the year 2001 at the Ayurvihar campus, Sion.
- The ideals on which Shri K. J. Somaiya built this institute revolve around the imbining values among youth and impart them with technical perspective in the IT, Electronics, Computers and Telecom sector.
- With this vision in mind, the entire student fraternity of the institute comes together to organize a technical extravaganza, "RENAISSANCE".



ABOUT RENAISSANCE



- A prestigious 14-year tradition fostering innovation and talent annually held at KJSIT.
- Our active and engaging committees incorporate exhibitions, competitions, lectures and hands-on workshops.
- A consistent average participation of a crowd of over 2000 students, faculties and staff from various departments.

ISTE



- Leading Nation Professional Non-profit Society.
- Focused on career development for teachers and personality growth for students.
- Overall Enhancement Education System of Technology.
- Boasts a vast membership base:
 - 5,60,000 Student Members
 - 1,28,500 Faculty Members
 - 1500 Student Chapters
 - 1500 Faculty Chapters



ISTE STUDENT'S CLUB

VYOM

- VYOM, a student body that opens the doors to Astronomy to students.



NLI

- New leap initiative, NLI is a space program started by the students of KJSIT.

INFINITE LOOP

- Infinite Loop, a Student's Club that encourages competitive programming.





SPONSORSHIP CATEGORIES

	DIAMOND	PLATINUM	GOLD
Amount	60,000	45,000	20,000
Association Tag	“Company name” presents Renaissance	Renaissance co-powered by “Company name”	Renaissance in association with "domain" partner "Company name"
Participant Database	Yes	Yes	NO
Display of logo on Poster, invitations, brochures	Yes	Yes	Yes
Promotion on social media	Yes	Yes	Yes



SPONSORSHIP CATEGORIES

	DIAMOND	PLATINUM	GOLD
Participant Database & Survey	Yes	Yes	NO
Stalls Provision	Yes	Yes	NO
Solo Banner	Yes	Yes	NO
In-Event Product Employment	Yes	NO	NO



SPONSORSHIP DETAILS

ADD-ONS

Seminar	15000 /-
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Webinar	8000 /-
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Publicity on social media	3000 /-
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Promotional flyers	5000 /-
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Stalls	15000 /-
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TERMS OF SPONSORSHIP

MEDIA PLAN

- Publicity through Social-Media
- Publicity through Banners
- Product Demonstrations



Publicity through Social
Media



Product Demonstrations

Publicity through
Banners





BENEFITS

- The college is at a prime location, clearly visible from the Eastern Express Highway.
- Over 2,00,000 commuters pass every-day on the highway.
- Huge Campus, providing expansive space to put up an additional branding inside the college.
- A Relational Manager will be assigned to cater the needs of the company throughout the festival.
- Regular advertisement of the sponsors will happen throughout the fest.



CASH



VOUCHER



GOODIES



PREVIOUS SPONSOR

<p>Beverage partner</p>  <p>Yakult: Probiotic drink</p>	 <p>Indian Society for Technical Education</p>	<p>Educational partner</p>  <p>ADMITABROAD</p> <p>Admit Abroad: Study abroad counselling & test</p>
<p>Travel partner</p>  <p>Wet'n Joy: Waterpark & Amusement park, lonavala</p>	<p>OUR SPONSORS</p>	<p>Food partner</p>  <p>Sbarro Pizza</p>
<p>Socialising partner</p>  <p>Oodle: Find new friends</p>	<p>Styling partner</p>  <p>JAWED HABIB HAIR & BEAUTY LTD.</p>	<p>Adventure partner</p>  <p>NO ESCAPE</p> <p>No escape Room Mumbai</p>



PREVIOUS SPONSOR





PREVIOUS SPONSOR



Bookchor 





SOCIAL MEDIA

INSTAGRAM



istekjsit

Following ▾

Message



156 posts

327 followers

27 following

ISTE KJSIT

Science, Technology & Engineering

Official account of ISTE-KJSIT

K J Somaiya Institute of Technology, Sion, Mumbai, Maharashtra 400022

📍 forms.gle/su1Vup19JLL6km2b6

FACEBOOK



Iste-Kjsieit

23 likes · 24 followers

LINKEDIN



ISTE - KJSIEIT Student's Chapter

We help learners to use technology in solving tough problems.

Education Management · Mumbai, Maharashtra · 61 followers · 11-50 employees



CONTACT US

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