



**SOMAIYA
VIDYAVIHAR**

K J Somaiya Institute of Technology
An Autonomous Institute Permanently Affiliated to the University of Mumbai



Indian Society for Technical Education

Event “Shark Tank” Held by ISTE On 10th Oct, 2025

K. J. Somaiya Institute of Technology’s (KJSIT) Indian Society for Technical Education (ISTE) organized an event “Shark Tank” on 10th October 2025 from 10 AM to 1 PM at Lab L1. ISTE Student Coordinators & Team were the presenters for the event. The session was organized under the guidance of Prof. Pranali Hathode, Faculty Coordinator.

Publicity Poster:



Event Details:

Date and Time: 10th October 2025

Venue: Lab L1, KJSIT, Sion

Registration fee: ₹100 per team

Time: 10:00 AM – 1.00 PM

Participants: All Students

Prize: ₹2000/-

Mode: Offline



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Objectives:

- To encourage entrepreneurial and innovative thinking among students.
- To provide a platform for presenting technical ideas and startup concepts.
- To help students learn pitching, communication and problem-solving skills.
- To foster a culture of creativity, innovation and collaboration in technology and engineering.

Faculty Coordinator:

- Prof. Pranali Hathode

Event Heads:

- Swaroop Pawar
- Khushi Nandha

About Event:

The ISTE committee of KJSIT conducted an engaging and intellectually stimulating event titled “**Shark Tank**”, inspired by the popular entrepreneurship show. The event was led by **Swaroop Pawar** and **Khushi Nandha**, under the mentorship of **Prof. Pranali Hathode**.

Participants were invited to present their innovative technical ideas, startup plans, or prototypes to a panel of judges (“Sharks”) comprising faculty members and industry professionals. The event began with registrations and setup at 9:00 AM, followed by pitching sessions throughout the day.



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The competition was divided into two main stages:

STAGE 1: IDEA PRESENTATION (Premiliary Round)

Teams presented their technical or business ideas through PowerPoint slides or prototypes. Judges evaluated based on creativity, technical feasibility and presentation clarity.

Format: 5-minute pitch + 2-minute Q&A

Judging Criteria:

- Innovation and originality
- Technical feasibility
- Market relevance
- Presentation and communication skills

STAGE 2: IDEA PRESENTATION (Premiliary Round)

Shortlisted teams presented a detailed business or technical model, explaining scalability, sustainability and implementation plans. Judges interacted with participants to assess depth of understanding, problem-solving skills and real-world applicability.

Format: Detailed presentation + Q&A by judges

Judging Criteria:

- Problem-solving approach
- Technical soundness
- Market potential
- Team collaboration
- Overall impact



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Rules:

- Teams must consist of **2 registered members**.
- Each team must present **original ideas**.
- Use of visual aids (PPT, prototypes, demos) is encouraged.
- Time limits must be strictly followed.
- Judges' decisions are final and binding.

Winners:

- **Winner:** Tailors2U
- **Runner up:** Lakshya Jha

Event Glimpses:



Outcomes:

1. **Innovation and Creativity:** Participants demonstrated exceptional creativity and problem-solving through their projects.
2. **Entrepreneurial Mindset:** Students gained exposure to pitching, business modeling and investor-style questioning.



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3. **Networking and Learning:** The event connected students with mentors and encouraged peer learning.
4. **Recognition and Motivation:** Winners received certificates and cash prizes, motivating others to pursue innovation.

Conclusion:

The “**Shark Tank**” event was a resounding success, blending innovation, technology and entrepreneurship. It provided a platform for students to **transform their ideas into potential startups** and gain confidence in public speaking, pitching and technical articulation. The event met its objectives of fostering an innovative mindset and strengthening the entrepreneurial ecosystem within KJSIT.

Report Submitted by: Ms. Khushi Nandha, Chief Technical Officer, ISTE.

Report Verified by: Mr. Yash Balotiya, Chairperson, ISTE.

Report Approved by: Dr. Harsh Bhor, Faculty Coordinator, ISTE.